

# Qellus Roadmap for Digital Transformation

Qellus delivers proven solutions that connect your critical business processes, data, technology, and people



**Achieve long-term growth and profitability** through a data-driven approach

**Instill the culture of continuous improvement** necessary to thrive in the ever-changing environment

**Transform your critical business processes** to ensure operational efficiencies and cost reduction

**Use data for collective informed decisions** by removing friction and frustration

**Target your investments in digital technologies** through the right combination of technical expertise and leadership

**Digital Transformation is the implementation of digital capabilities with the purpose of creating a competitive advantage. It relies on a data-driven approach to drive organizational change, accelerate decision-making, reduce costs, and enable you to develop stronger relationships with your customers.**

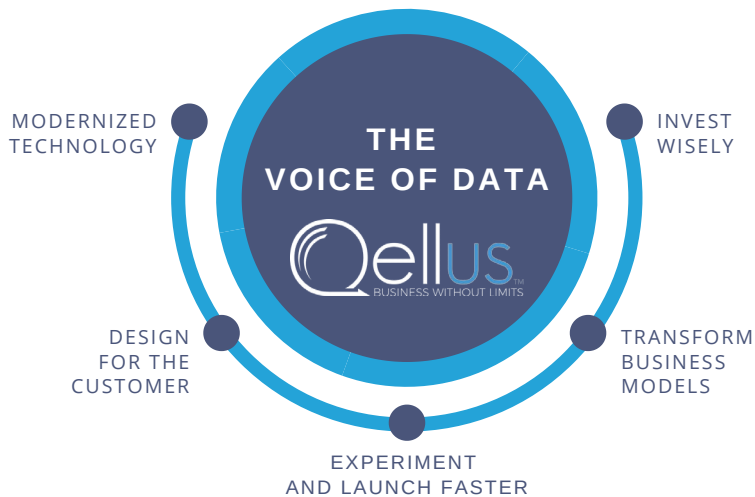
At Qellus, we digitally transform your critical business processes and ensure your teams are ready for the future of work.

Deploying digital technology without changing the way that your business operates will almost certainly result in the failure of your digital transformation attempt. While this doesn't always spell disaster, it can be an incredibly costly diversion. Organizations don't consist of a single system and set of data. They are composed of a complicated web of applications with loosely integrated data that creates frustration for end users, causes project delays, and ultimately costs your company money, resources, time, and credibility.

Every digital journey starts by orchestrating the right leadership strengths and technical expertise. As your expert, we work with you to design a journey that will remove the friction and frustration between critical business processes, technology, and people. We work to standardize and automate your asset management, finance, sales, human resources, research & development, engineering supply chain, and global trade processes. At the end of the journey, you will be finally able to trust in your data, have more efficient business processes, and a more agile culture.

## Data is the center of your digital transformation

The Data Trust Factor is a quantitative, multi-faceted view of how much trust key stakeholders have in their data. If your business is data-driven, then so should your digital transformation approach. Given that not all data has the same value, we ensure that any changes you make begin by targeting the data that will have the most impact and deliver the most significant competitive advantage.



Qellus will provide you with a unique set of business planning tools that will allow you to link business objectives to critical capabilities, map value streams to leading applications, and process essential data. They will enable you to generate a comprehensive view of your business and guide you toward a digital transformation foundation on trusted data.

## Consolidated cross-industry experience driving digital transformation success

Unlike other approaches that focus only on technology, Qellus brings over 20 years of passion and experience in helping companies like yours drive transformation through data and information clarity. We built our expertise working within industries such as Energy, Federal and State Government, Oil & Gas, Manufacturing, Life Sciences, and Retail.

## What do you get in Qellus digital roadmap?

### Prioritizing data investment, business value, and challenges

Your roadmap starts with an understanding of your data and information. We review data from a business, organizational, and technical perspective, highlighting gaps in how it is produced, updated, consumed, and used to drive collective, informed decisions.

### Determining where you need to be and partner with you to get you there

To generate quick wins, we anchor your future vision around short-term success. We work with your team to find the solutions that will grow with your company while providing the roadmap to facilitate its success well into the future.

### Instilling a culture of data to drive continuous improvement and shorten project timelines

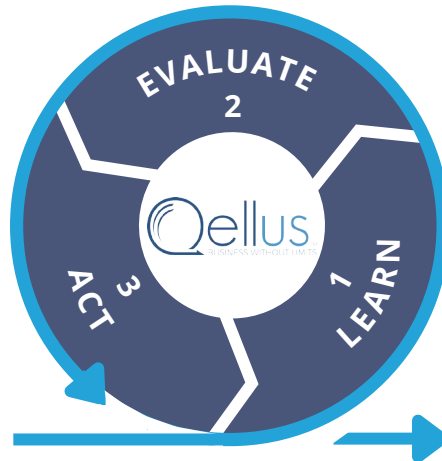
Digital transformation is not just about tools; it's also about people. Qellus instills a culture of evaluation and scientific discovery throughout your organization. This approach enables you to continue improving your processes long after the transformation is complete.

### Maintaining visibility to critical data and ensuring ongoing quality metrics are in place and monitored

If you want to identify where you can improve, you need transparency. We provide the knowledge and insight you need to not only gather data but generate the insights necessary for your organization to thrive.



## Digital Transformation Roadmap



### STEPS

- 1 GATHER INSIGHTS
- 2 IDENTIFY CHANGES AND BUSINESS BENEFITS
- 3 DEVELOP ACTION PLANS

### OUTCOME

SOCIALIZE THE ROADMAP



### The next stage in your digital transformation starts today

If you are looking to increase the efficiency of your operations and drive transformational change within your organization, then now is the time to start. From the first steps to final implementation, Qellus will guide you through the process.

### Benefits



**Accelerate decision-making** and speed time to market with transparent and trusted data.



**Cut costs by 20 to 30 percent** by standardizing and automating your critical processes.



**Gain guidance** on the concrete stages, resources, and people required to succeed.



**Leverage the data** produced in the business process to foster insights and continuous improvement.

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